



Emails: Nurture for partners

Email	#1 – Payment optimization
Subject	Streamline government payments for efficiency and speed
Preview text	Discover how optimizing payments can improve efficiency, accuracy, and speed for your government entity
Body	Dear [Name], Manual payment processes are inefficient and costly, particularly for government entities. With Nuvei and [Partner's Name], you can optimize your payment processes for greater efficiency, accuracy, and speed. Nuvei's municipality-wide Government Suite and payment platform can provide simple, secure payments across your community while offering a consistent, easy-to-manage citizen experience. Discover how to boost productivity and streamline your payment processes in our comprehensive guide. Download guide Kind regards,
From	{Company Name & Representative}
CTA	{Download guide}

Email	#2 – Tech flexibility
Subject	Why tech flexibility in payments is crucial for your government entity



Preview text	Discover how flexible payment technology can enhance your government services
Body	Dear [Name], Not all payment providers are created equal, especially when it comes to the unique needs of government entities. Rigid payment systems can hinder the efficiency of public services and limit your ability to adapt to changing demands. At [Partner's Name], we partner with Nuvei to provide flexible and agile payment technology that meets the specific needs of government agencies. Our solutions integrate seamlessly with your existing systems, ensuring minimal disruption and maximum efficiency, allowing you to: • Adapt quickly to new payment methods and regulations • Integrate easily with various government platforms • Provide a seamless experience for both administrators and citizens Read our blog to learn more about the critical questions to ask when choosing a payment partner. Read blog Kind regards,
From	{Company Name & Representative}
CTA	{Read blog}

Email	# 3 – Government expertise
Subject	Discover the power of government expertise with [Partner's Name] and Nuvei



Preview text	Discover how government expertise can enhance your services
Body	Dear [Name], Some say chatbots are the future of customer support. But there’s nothing like having access to human expertise whenever your government agency needs it. Together with Nuvei, we make it our mission to understand the unique challenges faced by government entities. Nuvei’s team of experts is available to provide personalized guidance tailored to your agency's needs. With access to a designated relationship manager, bilingual, and full-time support, we ensure timely assistance for business continuity and operational excellence. Book a call with us today to experience real human support from a payment provider who values real relationships. Book a call Kind regards,
From	{Company Name Representative}
CTA	{Book a call link or representative’s contact information}