



Dear Nuvei Partner,

Congratulations on becoming a Nuvei partner. To help you communicate your integrated payments solution powered by Nuvei to your customers, we have created a partner onboarding package for your use. The package includes assets to successfully announce the partnership with Nuvei and help your customers transition to the new solution effortlessly and with minimal interruption.

What's Included:

1. **Pre-written Onboarding Emails:** Three emails to inform your customers about the new partnership – Introduction of Partnership, Why Nuvei, and Follow-up Email.
2. **Co-Branded Product Sheet:** A one-page factsheet detailing the benefits and features of the new solution.
3. **FAQ Fact Sheet:** A factsheet with basic questions and answers about the transition and what your customers can expect post-transition.
4. **Marketing Tool Kit:** A resource hub providing marketing materials to help you promote and optimize the new solution to customers.

How to use these materials:

1. **Customize:** While we provide these assets as templates, feel free to personalize them to better match your brand voice and the specific needs of your customers.
2. **Schedule:** We recommend sending these assets after implementation is completed. For example:
  - Week 1: Email 1 – Introduction to Partnership + FAQs
  - Week 2: Email 2 – Why Nuvei + Co-branded Product Sheet
  - Week 3: Email 3 – Follow-up + FAQs
3. **Adapt:** It's up to you how to use these assets. You can send them as they are or pull specific copy and elements to suit your needs.

For any questions, please contact [govpartnerships@nuvei.com](mailto:govpartnerships@nuvei.com).

303 Perimeter Center North, Suite  
600 Atlanta, Georgia 30346, USA

1375 N. Scottsdale Road, Suite  
400, Scottsdale, AZ 85257, USA

1100, René Lévesque Blvd W., Suite 900  
Montreal, Quebec H3B 4N4, Canada